## CORPORATE SOCIAL RESPONSIBILITY PROJECT

## TO UNDERPRIVILEGED CHILDREN

## **EXECUTIVE SUMMARY**

Title of the project	"Education Support for underprivileged children"
Project Period	24 months
Target Beneficiaries and Location	<ul> <li>Target Beneficiaries – children from difficult circumstances, economically weaker families, socially disadvantaged communities</li> <li>500 children across two schools, one each in Bihar and Uttarakhand</li> <li>Location – Gaya, Bihar and Haridwar, Uttarakhand</li> </ul>
Objectives	<ul> <li>To promote and catalyze universal education among underprivileged children in aspirational districts</li> <li>To build the two schools as Exemplar Centres providing holistic education</li> <li>To facilitate them to emerge as productive assets and set the foundation for nation building.</li> <li>To build strong community engagement and sustainability in the two institutions</li> </ul>
Key Activities	<ul> <li>a. Curricular Activities</li> <li>✓ Classroom Teaching Learning</li> <li>✓ Classroom Management</li> <li>✓ Progress Assessment of Students</li> <li>b. Co-curricular Activities</li> <li>✓ Art &amp; craft / music / dance activities</li> <li>✓ Physical education activities</li> <li>✓ Quality enhancement of Education centre</li> <li>✓ Capacity building of project staff / personnel</li> <li>✓ Parent Teacher Meetings</li> <li>✓ Events and celebrating special days</li> <li>✓ Community meetings</li> </ul>
Expected Outcome	<ul> <li>✓ Employee Engagement Programme</li> <li>Improvement in the learning levels of children</li> <li>Regular attendance and retention in the education programme</li> <li>Holistic development of the student beneficiaries through curricular and co-curricular activities</li> <li>Increased engagement of parents for their children's education</li> <li>Enhanced participation of community in school</li> <li>School becomes an example and serves as a role model for other institutions</li> </ul>
Budget at a Glance	Total budgeted amount towards the educational support to 500 children in two schools over one year is INR 35.64 lacs- (Rupees Thirty five lacs, sixty four thousand only)

## **About Prayatna**

Prayatna is a non-profit organization in India working on issues related to education. health, livelihood, youth development, sustainable development and disaster management for more than a decade. Prayatna began its journey in 2003 in the state of Bihar after getting registered under the Indian Societies' Registration Act of 1860. Prayatna has organized many welfare activities in the communities like free health consultation, free health check-up camps, educational support to poor and also various livelihood training programmes. The organization provides entrepreneurship development programme and training in digital and financial literacy to the underprivileged sector. Prayatna facilitates formal education opportunities to help children learn better wherein, the special focus is made on girl child education. The major focus is on school dropout prevention, remedial and adult literacy, provisioning of scholarships and study materials, infrastructure improvement in Schools, imparting Life Skills education, providing teacher's training and promoting sports in schools and communities. Currently, Prayatna is working with 9 schools in Muzaffarpur to provide educational support to the underprivileged children. Also, Think Tank is setup in Bihar to promote the Right to Education and initiate further steps towards a broad and successful implementation of this Right.

Prayatna works with the vision to create a society of empowered individuals who realize their full potential in a manner that is sustainable and equitable. Prayatna strives to empower individuals and communities living on the margins so that they are economically and socially endowed, live a life of dignity and contribute meaningfully to the society. The change will be catalyzed and owned by the community itself and based on the highest tenets of human rights.

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