

ISEC AGRI

Extension Services to Sugarcane farmers



INDIAN SUGAR EXIM CORPORATION LIMITED
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**Extension Services to Farmers
in Association with IFFCO**

Indian Sugar Exim Corporation Limited



Indian Sugar Exim Corporation Limited (ISEC) is a joint organization promoted by the two apex bodies of the sugar industry viz. National Federation of Cooperative Sugar Factories Limited (NFCSF) and Indian Sugar Mills Association (ISMA), representing the factories in cooperative and private sectors respectively. It is thus representative of the Indian sugar industry as a whole.

ISEC in association with IFFCO has launched ISEC-Agri to get the soil tested, and issue of health cards for prescribed usage of fertilizers by farmers. It will ensure to make available the quality fertilizers and chemicals as per the requirement and educate farmers on the best practices. This will facilitate improved productivity of sugarcane, better bonding of sugar mills with their farmers which will result into increased production and turnover of sugar mills.



ROLE OF ISEC

- ▶ To coordinate with IFFCO on PAN India basis to provide extension services to sugarcane farmers
- ▶ To arrange for soil testing by IFFCO
- ▶ Ensure timely supply of quality and customised fertilizers (including bio-fertilizers), pesticides and seeds to farmers



Advantages to Farmers

- ❖ Improved productivity of sugarcane
- ❖ Assured quality and timely supply of fertilizers
- ❖ Soil testing and health card by IFFCO free of cost
- ❖ IFFCO weather report
- ❖ Educating farmers for better yield and thereby sugar productivity



Advantages to sugar Mills

- ❖ Better bonding with farmers
- ❖ Increased production of sugar and turnover